WELCOME

lift lift

Lift Basel Conference
6 – 7 November 2014
liftconference.com/basel

Connecting Innovators
in Life Sciences and
Information Technologies

Connect

Wifi
liftconference – password: futurenow

Hashtag
#liftbasel

Basel

E3

WORKSHOP ROOM

COFFEE LOUNGE

CONFERENCE ROOM

F

G2

G1

D3

D2

D1

WORKSHOP ROOM

MARKTHALLE

FOOD AREA

REGISTRATION
CLOAKROOM

MEETING POINT

WORKSHOP ROOM

ENTRANCE

VIADUKTSTRASSE

TRAIN STATION
600 m.
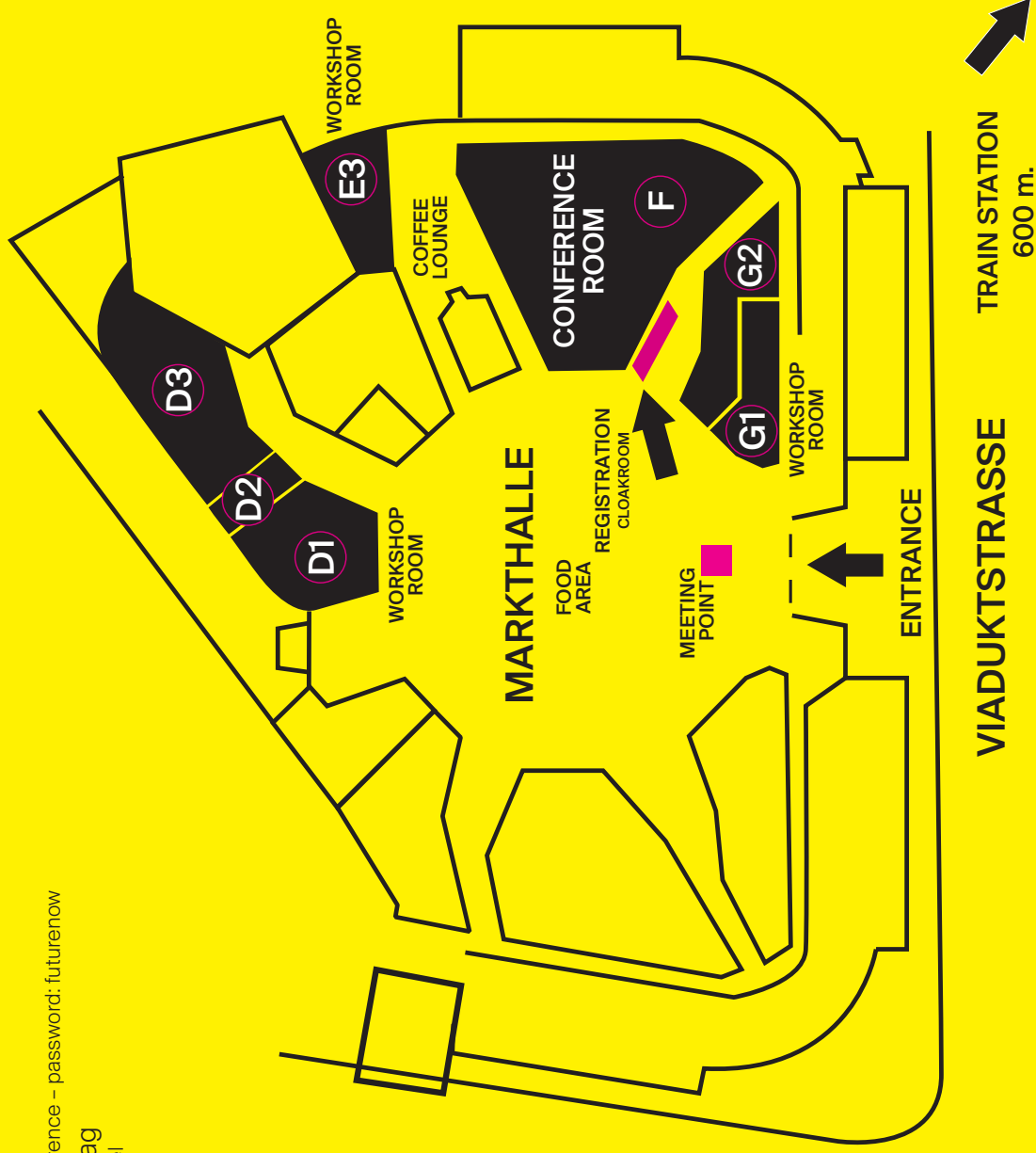
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Kanton Basel-Stadt

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6 Thursday 6. November

14:00 to 15:30

Grand Opening: Big Data and Beyond

How data affluence and data literacy shape the ways we do both science and business.

Gregory Katz
Therapeutic Innovation, Health Economics, and Big Data

Matthias Machacek
Systems Pharmacology with Small Data

Bill Liao
The Man Behind Ireland's Synthetic Biology Accelerator

Open Stage: Tony Gu (顾庆峰)
Founder of Haoqimao, China's first biohackspace

16:00 to 17:30

Open program

Room D1   Gustav Borgefalk
Workshop: Activating Global Brains with Innovation & Talent Competitions
Room D2   Irene Wüthrich
Workshop: Design Fiction on Antibiotics Resistance
Room D3   Richard Amis, Serge Bischoff, Pierre-Alain Muller
Roundtable: Algorithms Everywhere! Mining the Big Data
Room E3   Oscar Jasklowski
Workshop: Research Crowdfunding Clinic
Room G1   Remo Uherek
Masterclass: Tapping into Neuroplasticity
Room G2   Thomas Gauthier
Workshop: Pharmascaper, an Outlook at the 2019 Pharmacist
Room F   Beat Widler, Richard Frank
Panel: Sustainable Models for Health Data in Switzerland

17:45 to 18:50

The Man-Machine Interface

Will the near future bring direct brain-computer connections, what happens when biology and digital technology come together in our bodies?

Anders Sandberg
Exploring the Future of Humanity

Robert Riener
The Man Behind the Formula One of Prosthetics

Hans-Florian Zeilhofer
Engineering the Augmented Surgeon

18:50 Drinks: let's end the day in style.

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7 Friday 7. November

P R O G R A M

9:00 to 10:00

Open program

Room D1   Sofia Georgakopoulou
Open Discussion: at the Crossroads of Science & Social Media
Room D2   Karl Gutbrod
Open Discussion: Better Pollen Forecast
Room D3   Anders Sandberg
Open Discussion: Roundtable with Anders Sandberg
Room E3   Ralf Dümpelmann
Workshop: Chances Through Interdisciplinary Connections - Showcasing i-net Tech Trend Forum 2014
Room G1   Tiziano Galli, Daniel Lawniczak
Roundtable: Leveraging the Wisdom of the Crowds in Healthcare: What Can We Learn from Patients Around the World?

10:30 to 12:00

Shaping Healthy Habits

What can new apps, games and gadgets really do for healthy behavior in the long term, for patient engagement and disease prevention?

Sibylle Peuker
User Experience Architect, Computer Scientist, Mathematician

Peter Ohnemus
Making Measurable Impact Through Gamified Health Apps

Mike LaVigne
Building the Future of Family Planning.

Open Stage: Irene Wüthrich
Fighting Microbial Resistance to Antibiotics

14:00 to 15:30

Future Business Models: Who's going to pay?

What future markets and models for health can we see already, what are viable solutions for business, basic research and, in the end, society?

James Barlow
In Search of a Sustainable Health System

Julien Sportisse
Leading Analyst on Future Models in Healthcare

Séverine Rion Logean
Preparing the insurance industry for the future of healthcare.

16:15 to 17:45

Collaboration: Faster, Broader, and More Open

Why interdisciplinarity is key, what we can learn from biohackers, and how new ways of collaboration dramatically accelerate innovation.

Thomas Landrain
Co-founder of One of the World's Largest Do-it-yourself Biology Labs

Oscar Jasklowski
Crowdfunding the next Wave of Scientific Research

Chas Bountra
Innovation Through Open Access and Public-private Partnerships

17:45 Closing Cocktail